

## **Latin American and Caribbean Business Forum**

## Maxeme Tuchman, Caribu, US



Maxeme (Max) Tuchman is CEO and Co-Founder of <u>Caribu</u>, a Miami-based interactive video-calling platform that helps kids have virtual playdates with family and friends when they can't be physically together. Caribu is one of Apple's 15 "Best Apps of 2020," one of TIME Magazine's <u>Best Inventions</u>, made Fast Company's list of World Changing Ideas, was named one of the "<u>Top Ten EdTech Companies to Watch</u>" in Forbes, and became one of the most innovative startups in the world by winning the

1776 Global Challenge Cup. Max has been the winner or finalist in 30+ pitch competitions, is the 59th Latina in the US to raise over \$1M in venture funding and the first Latinx founder, male or female, to raise \$1M in Equity Crowdfunding, and was named one of Inc. Magazine's Top 100 Female Founders. Max was also named a Toyota Mother of Invention by Women In The World and Female Tech Leader of the Year by the Greater Miami Chamber of Commerce.

Before co-founding Caribu, Max was appointed by President Obama to serve as a senior policy advisor and White House Fellow at the U.S. Department of the Treasury. In this position, she worked on issues of financial inclusion and student loans. Prior to that, Max served as the Executive Director of Teach For America Miami-Dade and was responsible for overseeing daily regional operations for 26 staff members and cultivating over \$15M of private and public support in service of over 500 teachers and alumni. She is a graduate of the Coro Fellowship in Public Affairs, the Miami Fellows Leadership Program, and Babson WIN Lab for Female Founders. Maxeme received her B.A. from New College of Florida and holds an MPP from the Harvard Kennedy School of Government and an MBA from the Harvard Business School.