



Latin American and Caribbean Business Forum

Aly Jetha, Big Bad Boo Studios, Canada



Aly Jetha is Co-Founder of [Big Bad Boo Studios](#). Headquartered in Vancouver, Canada, with additional offices in New York and Los Angeles, Big Bad Boo Studios is dedicated to producing and distributing kids' content that is inclusive, entertaining, and high quality. The company also produces games, apps, and [animation services](#) to various clients in TV, film, and commercial industries. Since founding the company, Aly has co-created six award-winning properties that air in 100 countries around the world on premier networks including Amazon Prime, Hulu, Al Jazeera Children's Channel, Disney, Cartoon Network, Discovery Kids, CCTV, PBS, and CBC.

In addition to developing commercial cartoons, Big Bad Boo partners with Ministries of Education and non-profit partners like UNICEF to use entertainment to develop educational programs that teach children life skills, civic values, resilience, and social-emotional skills in formal and informal learning environments. In 2018, the [1001 Nights Civic Peace Education Program](#) received the prestigious World Innovation Summit for Education (WISE) Award, presented at the United Nations General Assembly as one of the most innovative education programs in the world. Aly holds a Political Science Degree (with High Honors) from the University of British Columbia and a Law Degree (JD) from the University of California at Berkeley.